

# 2010 *PROFESSIONAL* Turf & Landscape

## CONFERENCE & TRADE SHOW

*Wednesday, January 13, 2010  
6:30 A.M. to 4:00 P.M.  
Westchester County Center  
White Plains, NY 10606*



### *PURPOSE OF THE CONFERENCE:*

For 42 years the Professional Turf & Landscape Conference has brought together nationally recognized experts on the maintenance and construction of lawns and landscapes in residential, commercial, school and park settings. Our educational programs and trade show give professionals a wide range of practical techniques, new equipment and pioneering research on turf, trees, shrubs and integrated pest management. The Conference is YOUR chance to grow in knowledge, ideas and professionalism. Please note that opinions expressed by Conference speakers and participants may not necessarily reflect the views of Cornell University, Cornell Cooperative Extension, NYSTLA, or Westchester County Government.

### *REGISTRATION*

- NYSTLA members: Pre-registration \$65
- Non-members: Pre-registration \$80  
deadline January 8, 2010
- At door \$100
- Trade show only \$20

### *EXHIBIT BOOTHS*

Commercial suppliers of products and equipment for the turf and landscape industry will present and discuss their latest products.

**THE EXHIBIT AREA WILL BE OPEN ALL DAY.  
VISIT THIS AREA TO SEE THE ADVANCEMENTS  
MADE IN EQUIPMENT AND SUPPLIES FOR THE  
COMING YEAR.**

**PRE-REGISTER  
BEFORE JANUARY 8, 2010  
SAVE MONEY NOW!  
PRE-REGISTER TODAY!**

For more information visit our website,  
[www.nystla.com](http://www.nystla.com) or call (914) 993-9455

***The cash snack bar will be open for your convenience  
throughout the day for coffee breaks and lunch.  
For Directions to Westchester County Center Call (914) 995-4050  
or visit [www.countycenter.biz/Directions.htm](http://www.countycenter.biz/Directions.htm)***



## 2010 PROFESSIONAL TURF & LANDSCAPE CONFERENCE & TRADE SHOW

The **New York State Turf and Landscape Association** is a not-for-profit organization operating in New York State. The basic purpose is to promote professionalism in the landscape industry through continual education. Regular meetings help to create mutual understanding among professionals which in turn provides unity within the industry.

The **Cornell Cooperative Extension** education system enables people to improve their lives and communities through partnerships that put experience and research knowledge to work. Cornell Cooperative Extension provides equal program and employment opportunities.

The **Westchester County Parks** system spans nearly 18,000 acres and offers some of the most beautiful scenery in the country. The department is dedicated to protecting and conserving Westchester's natural resources. There are nearly 50 parks and recreational areas where you can hike, swim, bicycle, fish, skate and picnic, or just spend quiet time in the outdoors.

### PLANNING COMMITTEE

#### CHAIRMAN

*Joe Tinelli*

#### VICE CHAIRMAN

*Ernest Folloro*

#### ADMINISTRATION

*Rosetta Melton*

#### TREASURER

*John Cozza*

#### ADMISSIONS

*Jerry DiPietro David Lowrey*

*Dennis LaCarrubba*

#### PUBLICITY

*Ben Fratarcangeli Joe Tinelli Nick Loddo*

#### PROGRAMS

*Jerry Giordano and Richard Harper, Coop. Ext.*

*Nick Loddo*

#### EXHIBITS

*Yvette Timan Rosetta Melton*

#### COMMITTEE MEMBERS

*Pat Alianiello Tony Poli Michael Bellantoni Sr.*

*Frank Sansotta Ernest Folloro Carl Erickson*

*Ron Tavalilla Guy Pardce Michael Bellantoni Jr.*

*Mike Androsko Mike Iorio Joey Wagner*

*Jay Kringdon*

#### ADVISORS

*Richard Weir, III Fred Marshall*

*John Rich Ralph Snodsmith Bob Yedowitz*

### SOME OF OUR EXHIBITORS

Advanced Technical Consults

Agar Truck Sales

Aggrand/Amsoil Dealer

Arbor Care, Inc.

Atlantic Irrigation

Bissett Nursery

Bobcat of Westchester

Boundary Fence & Railing  
Systems Inc.

Cambridge Pavers, Inc.

Casertano Greenhouses  
& Farms

CCE Westchester County

Compostwerks, LLC.

Dig Safety New York

Eastern Fence

Farm Family

Franklin Paint Company

The Garden Depart. Corp.

Grassland Equipment

& Irrigation

Growth Products

Horticultural Associates

of Rochester

John Glover Agency

Lebanon Seaboard

Locate Material

Marciano's Truck Equipment

Northern Nurseries

NY Center for Agricultural

Medicine & Health

NYS Dept. of Labor

NYS Dept. of

Environmental Conservation

NYS Dept. of Agriculture  
& Markets

OESCO

Paul Congelosi

Precision Work

Rye Ford

Scarsdale Ford

S & H Uniform

Shuback Farms

Stihl Northeast

Storr Tractor Company

Synlawn

The Native Plant Center  
at WCC

Turf Products

Unilock New York

Valley Green